

## 2<sup>nd</sup> Sundays Williamsburg Art & Music Festival

www.2ndSundaysWilliamsburg.com

2<sup>nd</sup> Sunday afternoon of each month March- December  
400 & 500 block of Prince George Street between Armistead & N.Henry  
And Along N. Boundary from Near Richmond Rd to Scotland  
Downtown Williamsburg, Virginia 23185

### Show Information

1. Exhibitors are permitted to sell their Original Art & Craft items (subject to approval by 2<sup>nd</sup> Festival), books they have written or illustrated, or to PR their Arts-related Event, Business or Organization in Williamsburg. Yard sale, **resale** & catalog sales items are not permitted. A diversity of artisans is strived for each month.
  2. WE are **FULL** of jewelry artists- but would love to have a regular bohemian braided jewelry maker! We could use more woodworkers, especially a Puzzle maker and some furniture makers. We could use more Visual, Multimedia, Textile/Clothing, Metal & Glass Artists.
  3. The Festivals are on the 2<sup>nd</sup> Sunday of each month, March –December. You can reserve for the whole season or for one or a few months, depending upon space availability. You may request to be wait listed for any dates that are full.
  4. Festival hours are from 11-5pm from March-October. November & December Festivals are 11a-4p.
  5. The Festival is on a working street. We have permits to close it for festival setup at 9am on the Sunday am of the Festival. NOTHING can be placed in the Street PRIOR to 9am. You may unload your items neatly on the sidewalk behind where your spot is any time prior to 9am. Please take care to not block the sidewalks!
  6. There is live music & performing arts in all 4 blocks of the festival.
  7. FEES to exhibit are \$95 a show for each 10 x 10 foot space. Artists paying for 4 or more shows in advance may take \$5 off the fee for each festival to pay \$90 per show or if prepaying for 8 or more months may pay \$85 per show. Artists may request double booths if desired and every effort will be made to accommodate such requests.
  8. Artists may request access to electricity for \$5 extra per day & efforts will be made to deliver the request (this would require artists to bring their own extension cords & carpet to securely cover the cords for safety of festival patrons.
  - Fee is due by the 25<sup>th</sup> of the month prior to the month you will attend & should be sent to LoveLight Placemaking, 2738 John Tyler Highway Williamsburg, VA 23185. Payments may also be made thru PayPal-by going to the home page of [www.2ndsundayswilliamsburg.com](http://www.2ndsundayswilliamsburg.com) & click the "Pay for my Booth" button after 2/5/20 and communicate that you're paying for a specific month's fee to exhibit at 2<sup>nd</sup> Sundays).**
  9. Please send Digital photos of some of your Artwork with your name & description of photo content in the file name (ie Jane Smith Small Cobalt Glass Vase.jpg), & a photo representing your full, professional & inviting booth(a single uncovered table with your art just laid out on it is NOT an adequate display ), your contact information, a long or just a short bio(that I often use in Facebook or newspaper PR) & link to your website and or Facebook page to [2ndsundayswb@gmail.com](mailto:2ndsundayswb@gmail.com) .if texting is easier for you- text photos-with other contact information to 757-879-3029.
  10. Restaurants on the street happily share their restrooms with Festival attendees & exhibitors.
  11. There are a variety of businesses on the festival streets selling drinks, desserts, lunch & dinner items. Most welcome call in orders to allow for quick pick up. We encourage vendors & visitors alike to support the businesses that support our festival by granting their permission to close the street for the events. Encourage patrons to go eat, drink & be MERRY inside the food establishments on the Festival Streets and at the Food Truck or booths that participate in 2<sup>nd</sup> Sundays!
  12. Booth space sides are marked by Bright Orange spray paint on the Curb, & the booth Numbers will be written in Sharpie on a piece of Duct tape on the top of the curb.
  13. Tents should be 10 X 10ft, with straight legs. White Tops are preferable but not yet REQUIRED. Lighter color tops allow SUN LIGHT into your booths & allow for a more professional and cohesive looking festival.
  14. Displays of art should be full & professional in appearance. Tables should be covered to the ground & booths should be as inviting as possible. Invest lots of time & thought into your displays!!! It's especially helpful to go vertical with your displays and fully utilize the space in your tents!
  15. Artist's Booths should be marked with a **Banner or Sign** indicating your business name.
  16. Please have business cards & or a small biography of you & your art available with your name & business name to include with every sale. Use the Postcards from 2<sup>nd</sup> Sundays liberally- great to include one with each sale to help especially local patrons remember to return each month.
  17. Proper Business Licensure & handling of VA/City of Williamsburg Sales Tax is expected from each exhibitor.
  18. [www.2ndsundayswilliamsburg.com](http://www.2ndsundayswilliamsburg.com) is the link to the website. <http://www.facebook.com/pages/2nd-Sundays-Williamsburg-Art-Music-Festivals> is the Facebook page. Please like it & share with your friends!
- We also have an Instagram (2<sup>nd</sup> Sundays) account ( our hashtag is #2ndSundaysWB & #2ndsunwb, & I tag musicians on my Youtube Channel (<http://www.youtube.com/watch?v=RFVjtw4uRmE&list=PL92pkzbT-cXyX964vJjlcfsRMxlkNEltB&index=2>) & your art & musicians who perform at the Festival on Pinterest!
19. ALL 2<sup>nd</sup> Sundays Show participants are expected to do some form of promotion for the Festival. Emailing, Social Media, handing or mailing out invites to neighbors or visitors to your booth from other shows are all acceptable forms of Promotion. Our festival is a COOPERATIVE EFFORT! Thanks for your interest in becoming a part of it!

**Thanks for your interest in 2<sup>nd</sup> Sundays Williamsburg Art & Music Festival!**

Shirley Vermillion, 2<sup>nd</sup> Sundays Director

[2ndsundayswb@gmail.com](mailto:2ndsundayswb@gmail.com)

757-879-3029 –cell –Texting Preferred when possible